

*“The SOMO Endowment Fund is a way for Special Olympics supporters to share their blessings. The Founders’ Club is a way to get the ball rolling, and help the organization reach more athletes and provide them with so many opportunities for fun, fellowship and health.”*



Frank O'Malley  
SOMO Board Member and  
SOMO Endowment Fund Founder



## Learn more about the SOMO Endowment Fund.

Visit [www.somogift.org](http://www.somogift.org) to learn more about the SOMO Endowment Fund and ways you can create a legacy of support for Special Olympics Missouri while providing for your own future.



[www.somogift.org](http://www.somogift.org)

On our web site, you'll find information about different investment strategies that provide you and SOMO with a true win-win situation for long-term security.

We invite you to consider joining the SEF Founders' Club to help provide people with mental disabilities a chance to discover their potential through sports.

We look forward to working with you toward this worthwhile goal.



**ENDOWMENT**  
*fund*

520 DIX ROAD, SUITE C / JEFFERSON CITY, MO 65109  
PHONE: 1.800.846.2682 / FAX: 573.635.8233  
[WWW.SOMOGIFT.ORG](http://WWW.SOMOGIFT.ORG)

## Ensure the future of Special Olympics Missouri

*Join the  
Founders' Club today.*



**ENDOWMENT**  
*fund*

## Presenting the SEF Founders' Club. The first step toward a brighter future.



SOMO Board Member and SOMO Endowment Fund Founder, Frank O'Malley sees potential for thousands more athletes like Rachel O'Brien, who competed for Missouri at the 2003 World Games. Frank and Rachel are joined by Rachel's mother, Mary Pat.

The SOMO Endowment Fund (SEF) was created to sustain the long-term viability of Special Olympics Missouri. To meet the need for operational funds for SEF, a Founders' Club has been created, and we invite you to consider this unique opportunity to support the good work of Special Olympics Missouri.

Your participation in the SEF Founders' Club assures that the SOMO Endowment Fund gets off to a healthy start, and charts a course for the important development work that will sustain the operation of Special Olympics Missouri, and invite the participation of thousands more athletes and volunteers.

The Founders' Club is being developed as a tribute to Frank O'Malley, a founder of the SOMO Endowment Fund and longtime SOMO board member and volunteer. Its members will be recognized on a plaque at SOMO headquarters and in SOMO communications materials.

## The SOMO Endowment Fund charts a long-term course for SOMO.

Currently, SOMO's programs and services benefit more than 14,000 athletes with mental disabilities. With the help of the SOMO Endowment Fund, the organization can touch thousands more across the state of Missouri. An estimated 90,000 Missourians could be reached if additional resources were available.

Individuals with mental disabilities face a daunting array of challenges in their efforts to lead healthy, quality lives. Recent research confirms that Special Olympics programs promote social competence, self-esteem, acceptance and improved health outcomes for this important segment of our society.



Laurie Shadoan



Mark Musso



Gary Filbert

## SEF makes planned giving easier.

Through the SOMO Endowment Fund, our supporters have an opportunity to make planned and major gifts, as well as annual contributions.

Many gifts to the SOMO Endowment Fund, a non-profit 501(c)3 organization, provide tax benefits and produce income. All the money raised in Missouri stays in Missouri to support SOMO competition, sports and training, family and public education.

Making a donation through a planned gift is a great way to create a legacy of support for SOMO while providing for your own future. Your gift will also go a long way toward changing views about people with mental disabilities.

As a donor of a planned gift, you'll enjoy substantial tax benefits, potential for income generation, and a way to satisfy your personal and financial goals. Consider gifts of:

- Stocks
- Real Estate
- Life Insurance policies
- Property (antiques, etc.)
- Bequests
- Trusts
- Annuities
- Other income-producing investments

## Meet the SEF Team

The SOMO Endowment Fund is led by three individuals who are working to secure the long-term growth of Special Olympics Missouri. Contact us at **1.800.846.2682**.

Laurie Shadoan is the Vice President of Development for SOMO, and has served in several leadership capacities for Special Olympics, Inc. and Special Olympics Montana.

Mark Musso has been President & CEO of SOMO since 1991. Prior to that, he held various leadership positions for Special Olympics Minnesota, the International Special Olympics Games, and Special Olympics Kansas.

Gary Filbert joins SOMO Endowment Fund to represent Major Gifts and Planned Giving. Gary has led the Show-Me State Games and the Missouri Basketball Coaches Association, and was recently inducted into the Missouri Sports Hall of Fame.

## Join the SEF Founders' Club today.

We invite you to make a 5-year commitment to help fund the operating costs of the SOMO Endowment Fund. Please select your level of commitment below.

### Select a Commitment Level:

- \$5,000 per year for 5 years  
 \$2,500 per year for 5 years  
 \$1,000 per year for 5 years

### Method of Payment:

- Check enclosed  
 Invoice me annually  
 Invoice me quarterly



Method of payment:  Check  MasterCard®  Visa®

Credit card number \_\_\_\_\_

Expiration date \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Please enclose this card along with a check (if applicable) to:

**SEF Founders Club**  
**520 Dix Road, Suite C**  
**Jefferson City, MO 65109**

